# CHICAGO 2017

# Conference Agenda





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## Wednesday, June 7, 2017

Business Valuation	Healthcare	Financial Reporting	Exit Planning/ Mergers & Acquisitions	Financial Litigation/ Expert Witness	Practice Management	((°))) Broadcast Live  You Tubb Broadcast Live via YouTube (No CPE)  Advanced		
6:15-8:3	0 a.m.	REGISTRATION AND CONTINENTAL BREAKFAST						
6:30-8:1: 2 Hrs (		Business Valuation Report Peer Review—Case Analysis in Person (CAP) Round Tables (Additional Registration Fee Required)						
7:00-7:5 1 Hr C	·	Industry Standards Update Mark Hanson, Mark Kucik, Carl Steffen						
SESSION TRACKS		Current Update in Valuations (CUV) Pre-Conference Symposium (Additional Registration Fee Required)			(Add	<b>Litigation Report Writing Workshop</b> (Additional Registration Fee Required)		
8:30–10:1 2 Hrs (		KEYNOTE: Cost of Capital— ((*)) Current Controversies and New Research Roger Grabowski			Litig	Litigation Report Writing Workshop Howard Zandman		
10:15–10:	30 a.m.	M O R	NING BRI	EAK, REG	STRATIO	N, AND EXHIBITS		
10:30 a.m.—1 2 Hrs (			d State Case L apides, Melis	<b>aw Update</b> sa Gragg	Litig	Litigation Report Writing Workshop (continued)		
12:15–1:3	30 p.m.	LUN	CH ON O	WN, REGI	STRATIO	N, AND EXHIBITS		
1:30–3:1. 2 Hrs (		<b>and a</b> g <b>Bringing Cla</b> Panel: Marc	uble Dip" agai gainand aga rity to this Co Bello, Robert y, Courtney Sp	mplex Issue Grossman,		Litigation Report Writing Workshop (continued)		
3:15-3:3	0 p.m.	AFTER	RNOON BE	REAK, REG	ISTRATI	ON, AND EXHIBITS		
	Daubert Update  Hrs CPE  Daubert Update  Panel: Marc Bello, Robert Grossman, Garth Tebay, Courtney Sparks White  Litigation Report Writing Workshop (continued)		Writing Workshop					
5:15-6:1	5 p.m.	WINDY CITY OPENING RECEPTION						
6:15–11:0	00 p.m.	SUNSET DINNER CRUISE (prior ticket purchase required)						
6:15–11:00 p.m. DINE-AROUNDS			c					

Contact NACVA Member/Client Services at (800) 677-2009 to Register.



## Thursday, June 8, 2017



Healthcare

Financial Reporting Exit Planning/ Mergers & Acquisitions Financial Litigation/ Expert Witness Practice Management



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6:30-8:00 a.m.		REGISTRAT	TION, CONTINENTAL BE		TS		
7:00—7:50 a.m. 1 Hr CPE	Around the Valuation World Morning Show Around the Valuation World Correspondents						
8:10–9:50 a.m. 2 Hrs CPE	KEYNOTE: The Reinvention of America  ((*))  Peter Leyden						
9:50–10:10 a.m.			MORNING BREAK AN	D EXHIBITS			
	Track One	Track Two	Track Three	Track Four	Track Five	Track Six	
SESSION TRACKS		Business Valuation and Financial Litigation— How to Do It: From Foundations to Advanced		Business Applications, Communication, and Practice Management	Specialty Areas of Practice	Repeated Sessions	
10:10–11:50 a.m. 2 Hrs CPE	The Reasonable ((**)) Certainty Requirement in Lost Profits Litigation—Best Practices for Proving Your Damages Calculation Mike Costello	Cost of Capital—Who Cares ((*)) if You have it "Right" Up through the Alleged Size Premium? It's the Next Step that Makes All the Difference Peter Butler	Valuing Things You Cannot See Neil Beaton	Handling Electronically (((**))) Stored Information (ESI) in a Fraud Investigation Kathy Phelps	Nuances in the Valuation of Service Line Joint Ventures Jason Ruchaber		
11:50 a.m.—12:50 p.m.	NETWORKING LUNCHEON AND EXHIBITS						
12:50–1:40 p.m. 1 Hr CPE	Financial Statements— Written Confessions Darrell D. Dorrell Greg Gadawski	The Sanity Check— Hypothetical Willing Buyer and Willing Seller Test Jill Ellen R. Christopher, Garth Tebay	FASB Update on Issues Affecting Business Valuation Michael Cheng	Secrets of High-Growth ((*)) Financial Services Firms— Findings from Hinge's 2017 Annual High-Growth Study Lee Frederiksen	Buy Sell Agreements—(((**)) The Business Will (or Won't) Steve Egna		
1:40-2:00 p.m.			QUICK BREAK AND	EXHIBITS			
2:00–3:40 p.m. 2 Hrs CPE	Divorce Valuations— Who Owns the Personal Goodwill?  Alan Zipp	Working Your Way through the DLOM Minefield R. James "Jim" Alerding	Commercial ((**)) Reasonableness of Physician Compensation—Analytical Update with MACRA Robert James Cimasi, Todd Zigrang	Practical Application ((*)) of ASC 805 and Best Practices for Financial Reporting Engagements Nathan DiNatale	Grantor Trusts— What Every Practitioner Should Know about IDGTs Eido Walny	Double Dip—Bringing Clarity to this Complex Issue Marc Bello, Courtney Sparks White	
3:40-4:00 p.m.		AFTERNOON BREAK AND EXHIBITS					
4:00–4:50 p.m. 1 Hr CPE	The Expert's Role in ((**)) Financial Litigation— Real-World Guidance for Managing the Engagement T.J. Liles-Tims, Howard Zandman	Calculation Engagement vs. Valuation Engagement R. James "Jim" Alerding	Impact of Leases Standard on Business Valuation Metrics Judith O'Dell	Preparing the Younger Generation Prof. Sanjay Deshmukh	Resolving Family Law Disputes Randy Kessler	Federal and State Case Law Update Peter Agrapides, Melissa Gragg	
4:50-5:10 p.m.			SESSION RE	SET			
5:10–6:00 p.m. 1 Hr CPE	Hardball with Hitchner—Solid Answers to Your Tough Questions  Jim Hitchner and Panelists						
6:00-7:00 p.m.	HAPPY HOUR AND EXHIBITS						
6:00-11:00 p.m.	CUBS BASEBALL GAME / ART INSTITUTE (both require prior ticket purchase)						
7:00-11:00 p.m.	D I N E - A R O U N D S						



## Friday, June 9, 2017



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inancial eporting Exit Planning, Mergers & Acquisitions

Practice Management

Financial Litigation/ Expert Witnes ((•)) Broadcast Live
You to Broadcast Live via YouTube (No CPE)
Advanced

Around the Valuation World Correspondents  R10-950 a.m. 2 His CPE  Moderated by Michael Kaplan; Panel: Honorable Judge Stepent, Plant (Ret.), Honorable Judge Christopher P. Yates  MORNING BREAK AND EXHIBITS  SESSION TRACKS  Business Valuation and Financial Litigation— Hove to both: From Foundations to Advanced  Track Two  Track Two  Track Two  Track Two  Track Two  Track Three  Track Three  Track Four  Track Five  Track Fi		, , , , ,			Acquisitio	Lxpert withess	Advanced		
Tack Picture   Track Picture   Track Six	6:30-8:00 a.m.		REGIS	STRATION, CONTINENTAL	L BREAKFAST, AND EXH	IBITS			
## And Communication   Part (Ret.), Honorable Judge Eleabeth Ganzalez, Honorable Judge Steven   Part (Ret.), Honorable Judge Christopher P. Yates    Track One   Track Two   Track Three   Track Four			· ·						
Track One   Track Two   Track Tree   Track Four   Track Four   Track Five   Track Six		Model							
Business Valuation and Financial Litigation— How to De It: From Foundations to Advanced  The 3 R's of Being a Defense Expert—Reviewing, Rithir, and Rebutting Rebekah Smith Reputation and formulating Solutions Hubert Klein Regission—A Reality Check Sarah von Helfenstein A Regission—A Reality Check Sarah von Helfenstein Relation to an Exit Plan Linda Noyder Transfer Pricing and Value Enhancement Relation to an Exit Plan Linda Noyder Transfer Pricing and Value Enhancement Relation to an Exit Plan Linda Noyder Smith Reputation Marketing for the Cat to Bark Nanoy Neol Yeend Reputation Marketing for the Cat to Bark Reputation Marketing for the Cat to Bark A Rallie Harding, Andrew Toylor A Regission A Regission A Reputation Marketing for the Cat to Bark Reputation Marketing for the Cat to Bark Reputation Marketing for the Cat to Bark Relation to Anteriting Reputation Marketing for the Cat to Bark Relation to Anteriting Reputation Marketing for the Cat to Bark Relation to Anteriting Reputation Marketing for the Cat to Bark Relation to Anteriting Reputation Marketing for the Cat to Bark Relation to Anteriting Repu	9:50-10:10 a.m.								
Table   Tabl		Track One	Track Two	Track Three	Track Four	Track Five	Track Six		
The 3 ks of Being a Defense Expert—Reviewin', Ritin', and Rebuttin' Rebekah Smith Partnerships and LLG Bruce Johnson Regulatory Action on Valuation Chris Hamilton  11:50 a.m. 12:50 p.m.  12:50 -1:40 p.m. 12:00 p.m.  12:00 -2:00 p.m.  12:00 -2:00 p.m.  12:00 -3:40 p.m. 2:145 p.m. 2:145 p.m. 12:15	SESSION TRACKS		3	Current Trends	Communication, and	. ,	International		
Corporate Divorce Litigation—Understanding its Dynamics and Formulating Solutions Hubert Klein  12:00—2:00 p.m.  Taking a Deeper Dive into the Lost Profits "But-For" World Michael Pakter Allie Harding, Andrew Taylor Allie Harding, Andrew Taylor Appraisals Karen Kaseno Papiasals Karen Kaseno Debt and Preferred Stock Vincent Coving Daniel McConaughy  14:00—4:00 p.m.  Techniques in Business Appraisals Karen Kaseno Denies (Indo Angles) Papiasals (Indo Angles) Papiasals (Indo Angles) Papiasals (Indo Angles) Preventing Fraud and (Indo Angles	11:50 a.m.	The 3 R's of Being a  Defense Expert—Reviewin',  Ritin', and Rebuttin'	Valuing Complex Family Limited Partnerships and LLCs	The Impact of Adverse Regulatory Action on Valuation	Getting Paid What Your Services are Worth	Calculating Losses in Personal Injury and Wrongful Death Litigation	International CAPM		
Taking a Deeper Dive into the Lost Profits   But-For World   Michael Pakter   Sarah was part   Subject Matter Experts	11:50 a.m.—12:50 p.m.	NETWORKING LUNCHEON AND EXHIBITS							
Taking a Deeper Dive into the Lost Profits  "But-For" World Michael Pakter  To Forensic Accounting 1 Hr CPE  The Psychology of Exits—Stop Waiting for the Cat to Bark Allie Harding, Andrew Taylor  The Psychology of Exits—Stop Waiting for the Cat to Bark Allie Harding, Andrew Taylor  Afflex No N BREAK AND EXHIBITS  The Business Appraisars Appraisals Karen Kaseno  The Good, Bad, and (*) Wealthy—Top Five Financial Issues in High Net-Worth Divorces Melissa Gragg, Sophy Raza  Working Your Way through the Financial Advisors Colin Brown  Afflex No N BREAK AND EXHIBITS  The Business Appraiser as Client Advocate Howard Lewis  The Business Appraiser Subject Matter Experts  Industry Specialty Roundtables Subject Matter Experts  The Business Appraiser as Client Advocate Howard Lewis  Subject Matter Experts  The Hardball with Hitchner—Solid Answers to Your Tough Questions Jim Hitchner and Panelists		Litigation—Understanding its Dynamics and Formulating Solutions	Matching Fundamental Risk and Return	Common Sense and the SC SC Corp Value Question— A Reality Check	How to Avoid Mistakes	Relation to an Exit Plan	Valuing International Entities and Global Intangibles		
Internet and   Internet and   Reputation Marketing for the Cat to Bark   Alie Harding, Andrew Taylor   Sets On Brown   Sets	1:40-2:00 p.m.	QUICK BREAK AND EXHIBITS Repeated Sessions							
4:00-4:50 p.m. 1 Hr CPE  Forensic Accounting (**) Techniques in Business Appraisals Karen Kaseno  Appraisals Karen Kaseno  Forensic Accounting (**) Debt and Preferred Stock Vincent Covrig Daniel McConaughy  Fundamental Systems and Structures Joseph R. Petrucelli  SESSION RESET  Fundamental Risk and Return James Harrington  SESSION RESET  Hardball with Hitchner—Solid Answers to Your Tough Questions Jim Hitchner and Panelists	· ·	Taking a Deeper Dive into the Lost Profits "But-For" World	Regression Analysis—Construction and Interpretation	Exits—Stop Waiting for the Cat to Bark	Internet and Reputation Marketing for Financial Advisors	Wealthy—Top Five Financial Issues in High Net-Worth Divorces	Working Your Way through the DLOM Minefield		
4:00—4:50 p.m. 1 Hr CPE Appraisals Karen Kaseno A:50—5:10 p.m. 1 Hr CPE  Techniques in Business Appraisals Karen Kaseno Debt and Preferred Stock Vincent Covrig Daniel McConaughy Daniel McConaughy  SESSION RESET  Hardball with Hitchner—Solid Answers to Your Tough Questions 1 Hr CPE  Techniques in Business Roundtables Subject Matter Experts  Fundamental Risk and Return James Harrington	3:40-4:00 p.m.	AFTERNOON BREAK AND EXHIBITS							
5:10–6:00 p.m.  1 Hr CPE  Hardball with Hitchner—Solid Answers to Your Tough Questions  Jim Hitchner and Panelists	'	Techniques in Business Appraisals	<b>Debt and Preferred Stock</b> Vincent Covrig	Mismanagement in Government Systems and Structures	as Client Advocate	Roundtables	Fundamental Risk and Return		
1 Hr CPE Jim Hitchner and Panelists	4:50–5:10 p.m.								
6:00–11:00 p.m. DINE-AROUNDS		· · · · · · · · · · · · · · · · · · ·							
	6:00-11:00 p.m.	DINE-AROUNDS							

Contact NACVA Member/Client Services at (800) 677-2009 to Register.



### Saturday, June 10, 2017 (Sessions included with registration)







Mergers &







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6:30–8:00 a.m.	CONTINENTAL BREAKFAST						
7:00—7:50 a.m. 1 Hr CPE							
SESSION TRACKS	<b>Track One</b> (Co-Sponsored by ValuSource)	<b>Track Two</b> (Co-Sponsored by Courtroom Boot Camp)	<b>Track Three</b> (Co-Sponsored by CoreValue®)	Proctored Exams			
	Databases and Software Business Applications, Communication, and Practice Manageme						
8:00–8:50 a.m. 1 Hr CPE	RMA Valuation Edition— Enhancing Your Credibility Dave Miles	Theatre Skills and Expert Witnesses Michael Kaplan, Jessie Wilson	Build a Thriving Business Consulting Practice—The CoreValue® Bootcamp George Sandman	Certified Valuation			
8:50-9:05 a.m.		Analyst®					
9:05—10:45 a.m. 2 Hrs CPE	Business Valuation Manager™ Pro Hands-On Clinic Jeff Harwell, Dave Miles, Frank Wisehart	Theatre Skills and Expert Witnesses (continued)	Build a Thriving Business Consulting Practice—The CoreValue® Bootcamp (continued)	(CVA®) Master Analyst in Financial Forensics™			
10:45–11:00 a.m.		(MAFF®)					
11:00 a.m.—12:45 p.m. 2 Hrs CPE	Business Valuation Manager™ Pro Hands-On Clinic (continued)	Theatre Skills and Expert Witnesses (continued)	Build a Thriving Business Consulting Practice—The CoreValue® Bootcamp (continued)				
12:45 p.m.		CONFERENCE CONCLUDES					

### Concurrent Training Courses

#### **Report Writing: Review and Analysis**

Monday, June 5-Tuesday, June 6

#### **Forensic Accounting** Academy™

Monday, June 5-Wednesday, June 7

#### **Business Valuation Certification and Training Center**

**Certified Valuation Analyst®** (CVA®) Proctored Exam

Monday, June 5-Saturday, June 10

#### **Foundations of Financial Forensics** Workshop

**Master Analyst in Financial** Forensics<sup>TM</sup> (MAFF®) **Proctored Exam** 

Monday, June 5-Saturday, June 10

#### **Seminar Cancelations:**

There is no charge to reschedule your training. Cancelations received in writing two weeks prior to the first day of the training event will be eligible for a prompt refund. A \$100 administration fee will be charged for all live training event cancelations. A \$150 administration fee will be charged for Annual Consultants' Conference cancelations. If requesting a refund, any credit vouchers and/or Pacesetter® Points applied to the original purchase will be forfeited. Cancelations received less than two weeks prior to the first day of the scheduled event (and no-shows) will be issued a credit for the amount paid, which may be used toward a CTI seminar, conference, self-study course, or product sold by NACVA/ CTI. Cancelation and no-show credit requests must be received no later than 90 days after an event. Any credit vouchers and/or Pacesetter Points applied to the original purchase will be added back to the purchaser's account for future use. Credits expire five years from the date issued. There are no exceptions to this policy.

#### **CTI Course Cancelation Policy**

CTI reserves the right to cancel or replace topics and/or presenters if circumstances require.

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