



# Association News

Quarterly Newsletter for the National Association of Certified Valuators and Analysts

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### Are You Utilizing Your NACVA Member Directory?

by Melissa A. Cardwell, Director of Project Management

The NACVA Member Directory is a great tool for potential clients and users of business valuation and financial forensics services, but are you, as a NACVA member, really utilizing the wealth of information and opportunity available to you in the directory?

One of the top reasons individuals join associations is for the networking opportunities. What a better way to find individuals in your geographic area, with similar specialties, or working in similar industries than through your association member directory. Search for members by area of specialization, keyword/industry, valuator's last name, state and/or zip code. Fellow NACVA members can be an incredible resource for you and your practice; not only do they work in the same specialized niche area, but they understand the business valuation and financial forensics industry better than anyone. Have a question you need to bounce off someone? Need assistance with an engagement? Looking for networking opportunities in your geographic area? Look first to the NACVA Member Directory to find individuals with the answers to these questions, other professional support, and more.

Also, don't forget that one of the least expensive and most efficient ways to promote yourself as a credentialed member is with a listing in our Referral Directory. The Referral Directory features only those members who hold a credential and have completed all of the fields of information, including uploading a photo, in their profile. NACVA headquarters fields many requests from business owners and attorneys every day looking for business valuation and financial forensics practitioners. We direct them to the NACVA Referral Directory. Don't miss out on this valuable free opportunity for referrals.

To make sure your information that appears in the member and referral directories is up-to-date and accurately conveys your skills and expertise, login to the [NACVA Member Portal](#) and select "Update My Member Directory Information." For more information and a step-by-step tutorial on

how to update your member and referral directory information, [visit here](#).

- [\*\*Outstanding Members\*\*](#)  
Chris  
Carnahan  
Curtis  
Bernstein
- [\*\*New NACVA Members\*\*](#)
- [\*\*Newly Credentialed Members\*\*](#)
- [\*\*Invitation to 2014 Annual Consultants' Conference\*\*](#)
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