



Association News

Quarterly Newsletter for the National Association of Certified Valuators and Analysts

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The 2014 Webinar Bonanza

by Kelli Eyres, Webinar Administrator

2014 is gearing up to be an amazing year for online learning! Webinars are gaining popularity with their ease of use, price, and ability to watch from anywhere there is an Internet connection. NACVA® and the CTI™ continue to offer high-quality webinars taught by today's leaders in the industry. This delivery method, in light of the busy lives so many in the financial industry lead, makes webinars a perfect option for obtaining the ever-important continuing professional education (CPE)

credit.

This year, NACVA and the CTI, have 48 weeks of webinars planned! This includes 21 weeks dedicated to Business Valuation, five Practice Management and Financial Forensics weeks, four weeks each of Healthcare Consulting, Expert Witness, plus yet-to-be determined weeks. Also included are five weeks of M&A and Exit Planning. This doesn't even include the 10 weeks of webinars dedicated to those pursuing the Master Analyst in Financial Forensics™ (MAFF™), which makes 58 webinar weeks in 2014! Let's just say the online learning department has their work cut out for them!

That's not all, not only are there 58 weeks of webinars (totaling 290 webinars to choose from), but there are also new services being launched in 2014! These webinars will be presented in a new calendar format that is easy to use and intuitive when searching for webinars to purchase.



■ [Outstanding Members](#)

Chris Carnahan
Curtis Bernstein

■ [New NACVA Members](#)

■ [Newly Credentialed Members](#)

■ [Invitation to 2014 Annual Consultants' Conference](#)

■ [Free Webcast on New Cost of Capital Data Sources—2014 Valuation Handbook](#)

Announcing the new [Diamond Series Webinars](#) and Build Your Own Bundle from NACVA and the CTI!

The Diamond Series webinars are eight specific webinar weeks offered throughout the year at an affordable group rate. Designed for firms with multiple employees needing to earn CPE credit, the Diamond Series webinars are an easy-to-use, affordable offering.

NACVA and the CTI have designed the series to allow multiple attendees in the same firm to watch the webinar together in one room without logging on individually. When registering for a Diamond Series webinar, one person within an office must be appointed as “group facilitator” and register for the appropriate level of attendees. The group facilitator will receive a form to validate each webinar attendee’s participation. The facilitator must answer **all** polling questions during the webinar on behalf of the group and send the completed form to the CTI in order for each webinar attendee to receive CPE credit.

This new feature allows firms to save money by registering a group, rather than each individual, and allows for the use of a group setting within the firm to listen together and discuss the topic(s) amongst the group. Additional discounts apply when more than one webinar is purchased.

[2014 Diamond Series Webinars](#)

◆ Strategic Ways to Market to Your Clients	April 21–25, 2014
◆ Risk Management Webinar Week	May 12–16, 2014
◆ Sessions from Las Vegas 2014 Annual Conference	July 21–25, 2014
◆ Sessions from Las Vegas 2014 Annual Conference	July 28–August 1, 2014
◆ Exit Planning Webinar Week	September 29–October 3, 2014
◆ Healthcare Consulting Webinar Week	October 20–24, 2014

Also, being announced is the new “Build Your Own Webinar Bundle” pricing. This offering allows individuals to create their own discount by picking and choosing the webinars they would like attend and receive a discount based on how many webinars are being purchased in the transaction. The benefit of this new bundle is that webinars do not have to be within the same week—only purchased in the same transaction. Another great feature is that discounts start as low as two webinars!

- 2 days 5% off
- 3 days 10% off
- 4 days 15% off
- 5 days 20% off

Another exciting development is the launch of the new CPE On-Demand site. This site employs intuitive and advanced navigation to find archived webinars available for purchase. The user can search by date, presenter, featured topics, category, keyword, and even most popular. After purchasing an On-Demand webinar, users will have easy access to their purchases through a “My Account” page.

As you can see, 2014 is the year of webinars! New topics, new services, and new websites all come together to make webinars a one-stop CPE credit marketplace!



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