



# Association News

Quarterly Newsletter for the National Association of Certified Valuators and Analysts

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## Case Analysis in Person Program—Third Quarter 2014



### Send Your Report | Reap the Benefits

by K. Brooke Norman, Project Management Specialist

As an organization, NACVA® spends a great deal of time strategizing how to strengthen the value of membership. Through the end of this year alone, we will see the launch of an “on-demand” webinar library, the creation of a site designed for practice growth and client marketing, and the addition of an esteemed IRS director group to the live **Current Updates in Valuation** sessions. While NACVA will always strive to present you with these new innovations to capture your interest and address your needs, we will also look for ways to bring new life to our established, tried-and-true programs to make your life as a valuator more approachable.

Recently, we identified an under-utilized area of opportunity to serve our members and improve our program offerings simultaneously. In short, **we want to reward you with free CPE and cash royalties for submitting your business valuation reports** for use in our **Case Analysis in Person (or by Phone) (CAP)** program.

Case Analysis (CAP) was established years ago as a recertification platform, designed for our members to discuss and analyze an actual business valuation report with a group of their peers from around the country. This collaborative setting provided an excellent opportunity for attendees to grow their report writing skills in an unthreatening, constructive atmosphere. In reviewing another author's report, participants can identify report writing methods that they can implement in their practice as well as recognize the habits in their writing style that might detract from the overall report. This is great for the attendees, sure, but what's in it for the author? Allow me to illuminate...

DeRemigis  
Senior Editor  
of *QuickRead*

▪ *The Value Examiner* Receives Award of Excellence in 26th Annual APEX Award

▪ Outstanding Members  
Kristopher A. Boushie  
T. J. Liles-Tims

▪ New NACVA Members

▪ Newly Credentialed Members

▪ Members in the News  
Steven M. Egna Named Partner at Albany CPA Firm

## Current Benefits for Submitting a BV Report

### After submission, prior to analysis use:

- Free registration to Case Analysis in Person (or by Phone) (CAP) (\$225.00 value)

### After first analysis use:

- Complete Conclusions & Recommendations (CAR) summary report from CAP session (*take this professional feedback used to enhance your report writing skills*)
- \$500 NACVA Credit Voucher (*good toward Free Report Writing Webinar Series or for 50% off Live Report Writing Course*)

### After second use:

- Award of \$1.00 royalty per copy for every additional use and/or purchase<sup>†</sup> (*paid annually*)

<sup>†</sup>Applicable only if you grant NACVA permission to sell your business valuation (BV) report in our sample reports library.

Many members are undergoing recertification this year, and conveniently, when a submission author attends the aforementioned CAP session and Report Writing Webinars/Course, NACVA waives their \$300.00 recertification fee and awards 24 bonus points. By submitting your report, you get placed on a fast track that places you closer to meeting recertification at no cost!

NACVA extends this package of benefits because your report contribution ensures that the Case Analysis Program will continue to be a resource for enhancing your report writing abilities while simultaneously fostering a culture of professional development and collaboration among our valued members. It is our way of saying, "Thank you for making the NACVA a leader in the valuation industry."

I would love to assist you in taking advantage of these report-submission benefits; please contact me at [BrookeN1@NACVA.com](mailto:BrookeN1@NACVA.com) to get any clarification you need. [Click here](#) to review the sanitization instructions for submitting a business valuation (BV) report.

Sincerely,



K. Brooke Norman  
NACVA Project Management Specialist



FAQs



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