



Assistant Editor Biography



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Brien Jones is a seasoned association executive with extensive professional experience in continuing professional education management, online/distance learning, business development, member recruitment/retention, operations management, conference and event planning, marketing, graphic design, public relations, social media strategies, copywriting, and supporting association governance. He has been employed with the NACVA and the CTI for over 15 years supporting the organizations and their industry partners in a leadership capacity.

Mr. Jones has been honored by *Utah Business Magazine* as one of Utah's Forty Under 40 Rising Stars. He serves on the Industry Advisory Council for Associated Luxury Hotels International, a council of senior level corporate, association, and non-profit executives who advise the hospitality, travel, and tourism industries on defining the power of meetings, best practices, emerging issues/trends, and navigating through the current economic conditions. He is a recipient of the Salt Lake Convention & Visitors Bureau's Ambassadors Award, and has received a Diplome from the International Olympic Committee for his volunteer service during the 19th Olympic Winter Games that were held in Salt Lake City in 2002.