



Faculty Biographies



Janae Castell

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Janae Castell has practiced in the valuation industry since 2007. She focused her career path on her efforts to become highly skilled and highly specialized in The Core Body of Knowledge for Business Valuations. She has been qualified as an expert witness for commercial litigation and family and domestic proceedings. During her career, Ms. Castell emphasized projects with issues of dividing goodwill between corporate and personal attributes. She has conducted valuations for a variety of industries including healthcare, information services, oil and gas, manufacturing, insurance, and construction. She enjoys assisting startups and cultivating the entrepreneurial scene in Tulsa, which has been recognized as one of the strongest communities in the nation for young entrepreneurs. She has spoken for attorneys, students, bankers, business owners, accountants, financial officers, and business consultants to help educate them about business valuation.

Within the valuation profession, Ms. Castell has been active in the training and qualification of other practitioners, as well as helping them stay up to date on the latest trends and best practices in the industry. Ms. Castell is a senior correspondent for the *Around the Valuation World* webcast—a monthly publication that updates practitioners across the nation on the latest news, trends, best practices, and activity within the business valuation and financial forensics professions. The National Association of Certified Valuators and Analysts (NACVA) asked Ms. Castell to be part of a small team that recently updated its training and certification curriculum and she has also been an instructor for the valuation certification training. She served on the Valuation Credentialing Board (VCB) and was elected chair of that board during her term. The VCB has direct decision-making responsibility over the Certified Valuation Analyst (CVA) designation criteria. The VCB is tasked with maintaining the highest quality standards in NACVA's certification process in adherence to the National Commission for Certifying Agencies (NCCA) and the American National Standards Institute (ANSI) accreditation standards. Ms. Castell has published articles, including those published for peer review, when she sees need for them in the community. Ms. Castell was recognized nationally for the NACVA's inaugural 40 Under Forty award.

The best part of her job is helping businesses create, build, and protect value.