



# Faculty Biographies



## Robert Grossman

CPA, ABV, ASA, CVA, MST, CBA  
Grossman, Yanak & Ford, LLP  
Three Gateway Center, Suite 1800  
Pittsburgh, Pennsylvania 15222  
P: (412) 338-9300  
E: grossman@gyf.com

**Robert Grossman** has practiced in the public accounting arena for over three decades. During his career, he has developed a significant base of experience in operational, tax, and valuation issues that affect privately held businesses and their owners. The breadth of his involvement encompasses the development and implementation of innovative business and financial strategies designed to maximize owner wealth by minimizing overall tax obligations and optimizing operational performance, resulting in business value enhancement.

After graduating from St. Vincent College in 1979 with highest honors in Accounting, Mr. Grossman joined an international accounting firm in Pittsburgh and later earned a master of science degree in Taxation with honors from Robert Morris University. He is a CPA in Pennsylvania and Ohio. He attained his National Association of Valuators and Analysts™ (NACVA®) qualification as a Certified Valuation Analyst® (CVA®) in 1992. Mr. Grossman is Accredited in Business Valuation by the American Institute of Certified Public Accountants® (AICPA®) and has attained a Certificate of Achievement in Business Valuation from the organization. He also carries the well-recognized credentials of Accredited Senior Appraiser and Certified Business Appraiser™.

Mr. Grossman has been a member of NACVA for 20 years. He served on NACVA's Executive Advisory Board and is a past chair (2006/2007); he is also past chair of NACVA's Education Board (2003/2004). He currently chairs NACVA's Standards Committee and he is a member of the Ambassadors' Club. He also serves as an instructor for the *Current Update in Valuations* team as well as the *Business Valuation Accelerator Workshop* and *Advanced Valuation: Applications and Models* class.

Mr. Grossman is a member of the American and Pennsylvania Institutes of Certified Public Accountants and previously chaired the Pittsburgh Committee on Taxation. He is a member of the Allegheny Tax Society and past board member of the Pittsburgh Chapter of the American Society of Appraisers, as well as current member and former president of the Estate Planning Council of Pittsburgh.

Mr. Grossman served as a national instructor for the American Society of Certified Public Accountants, for which he taught advanced business valuation classes to professionals. He has served as an adjunct professor at Duquesne University in Pittsburgh, teaching business valuation theory to students in the MBA program. He also serves as a Subject Matter Expert as an Advisor in Pittsburgh-based Carlow University's Master of Science in Fraud and Forensics Program.

Mr. Grossman is well-known nationally, and in the Pittsburgh and tri-state business community. He has written numerous articles for several national and area business publications, as well as professional trade journals, including *The Value Examiner*® and the *CPA Litigation Service Counselor*. Finally, he is a contributing author of *Financial Valuation-Applications and Models*, edited by James Hitchner, and serves on the panel of experts for the *Financial Valuation and Litigation Expert*.

Additionally, Mr. Grossman is a frequent speaker on various topics of interest to people associated with closely held businesses. He has been a guest on radio talks shows discussing taxpayer problems during the filing season. He resides in Westmoreland County, Pennsylvania, with his wife, Susan. They have two children, Matthew and Alyssa.