



Faculty Biographies



Z. Christopher Mercer

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Z. Christopher Mercer is the founder and chief executive officer of Mercer Capital.

Mr. Mercer began his valuation career in the late 1970s. He has prepared, overseen, or contributed to more than a thousand valuations for purposes related to mergers and acquisitions, litigation, and tax, among others. In addition, he has served on the boards of directors for several private companies and one public company.

Mr. Mercer has extensive experience in litigation engagements including statutory fair value cases, business damages and lost profits. He is also an expert in buy-sell agreement disputes. Designations held include Accredited Senior Appraiser (ASA) from the American Society of Appraisers, Chartered Financial Analyst[®] (CFA[®]) from the CFA Institute, and Accredited in Business Appraisal Review[™] (ABAR[™]) from the Institute of Business Appraisers[™].

In 2011, Mr. Mercer was appointed to the International Valuation Professional Board for the International Valuation Standards Committee (IVSC). The role of the International Valuation Professional Board is to promote the development of the valuation profession globally. Prior to this appointment, he served as the Chairman of the Standards Committee for the American Society of Appraisers.

Mr. Mercer is a prolific author on valuation-related topics and a frequent speaker on business valuation issues for national professional associations and other business and professional groups.