



Alina Rivera

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Alina Rivera is CEO and Founder of Advising Puerto Rico, LLC. She is an experienced professional who loves working with business owners and companies in different industries. Ms. Rivera specializes in business valuations and forensic accounting. She also has experience providing other advisory services such as internal audit, due diligence, capital raise, transfer pricing for compliance purposes, and feasibility analysis, among other services.

She has more than 20 years' experience working in public accounting in advisory and assurance departments. And more recently, as the Partner in charge of the Business Advisory division of BDO, one of the International Accounting Firms. Before starting Advising Puerto Rico, she was the CEO of a small management consulting firm, where she developed and implemented financial and operational strategies that led to a 30% increase in EBIT margin and a 20% increase in profit margin. As the CEO, she also managed budgeting, forecasting, and financial reporting processes, evaluated and mitigated financial risks, analyzed financial data to identify trends and opportunities for improvement, and provided leadership and direction to all administrative teams such as finance and accounting, human resources, information technology, and business development and marketing.

Ms. Rivera has been an adjunct professor at a private university in Puerto Rico. She has taught undergraduate accounting courses such as financial accounting, intermediate and advance accounting, managerial accounting, and audit, among others.

During her tenure at BDO, Ms. Rivera was head of the Firm-Wide Learning & Development Program building a pipeline of the professionals' career evolution, decreasing competencies gaps, identifying critical roles, and addressing skills gaps to build new leadership capabilities. She also designed and implemented the mentoring and buddy system program for the firm's internship program.

She also assisted at another private university in the evaluation of the accounting program, including curriculum syllabus for actual courses and recommending new courses. She also assisted the university with the creation of two new certificate programs. These two programs were approved by the Puerto Rico Higher Education Council.

Education:

- Advanced Diploma in Transfer Pricing from the Thomas Jefferson School of Law in San Diego, United States.
- In 2005, obtained a master degree in Business Administration, majoring in International Business from the University of Puerto Rico, Rio Piedras Campus.
- In 2002, successfully passed, in the first try, all four parts of the uniform Certified Public Accountant (CPA) examination.
- In 2001, graduated Cum Laude from the Business Administration Department of the University of Puerto Rico, Río Piedras campus, obtaining a BBA with a major in accounting.

Professional Affiliations:

- NACVA's *Around the Valuation World*[®]—Technical Editor (2021–Present)

- Chair of NACVA's Executive Advisory Board (2018–2021)
- Member of NACVA's Valuation Credentialing Board (2016–2018)
- Member of NACVA's International Business Valuation Body of Knowledge Task Force
- (Ongoing) Member of NACVA/CTI's Annual Business Valuation and Financial Litigation Super Conference Planning Committee since 2015
- Member of NACVA's Course Review Committee of the 2015 NACVA/CTI's Annual Business Valuation and Financial Litigation Super Conference
- Member of the Valuation, Litigation, and Forensic Accounting Committee of the Puerto Rico Society of Certified Public Accountants (2007; 2013)

Awards:

- Caribbean Business "Women Who Lead", 2018
- NACVA Third Quarter 2018 Outstanding Member
- NACVA/CTI's 40 Under Forty Honoree, 2014
- BDO-Partners' Top Performers Award, 2008 and 2012