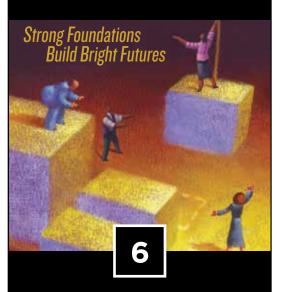
# On The Cover



### A NEW ERA FOR FAIR MARKET VALUE PHYSICIAN COMPENSATION

By Mark O. Dietrich, CPA, ABV

With respect to hospital employment of physicians, the last several years have been characterized by a spate of qui tam complaints, some of which settled and others, like Tuomey and *Halifax*, going to trial with predictably catastrophic results. Relators with detailed knowledge of "insider information" have been at the center of the data gathering for the government, creating a difficult environment for hospital management and compliance officers in the pursuit of hospitalphysician integration strategies.

# In This Issue...

# 12 VALUATION INSIGHTS IN THE DENTAL INDUSTRY By Maria G. Melone, CPA, CVA

If you have a client who is considering either the purchase or sale of a dental practice, he or she might be grappling with pressing, complex questions. For example, a buyer or seller might wonder: What is the value of a dental practice? Is it an average of the last three years' collections? Is it 1.5 times the total net earnings? Or, is it determined by one of the other commonly used subjective methods employed by most dental brokers in the country?

## 16 CASE STUDY (PART I): APPLYING AND ASSESSING THE CAPITALIZATION RATE

By Pasquale Rafanelli, CPA, ABV, CVA, CBA, ASA, CFE When performing a valuation, there are three approaches that all appraisers are required to look at; the Asset Approach, the Market Approach, and the Income Approach. Within these approaches there are multiple methods. The author analyzes the approaches, and applies them to various case studies.

## 28 NACVA AT TWENTY-FIVE: AN INTERVIEW WITH BRIEN JONES

By Nancy McCarthy, Senior Editor

As NACVA prepares to celebrate its twenty-fifth anniversary in San Diego this coming June, Brien Jones reflects on the upcoming conference and looks forward to the future of business valuation.



#### **BOOK REVIEW**

# EQUITY VALUE ENHANCEMENT: A TOOL TO LEVERAGE HUMAN AND FINANCIAL CAPITAL WHILE MANAGING RISK, By Carl L.

Sheeler; J. Wiley and Sons, Wiley Finance, Englewood, NJ, December 2015, 368 pages *Reviewed by Michael Gregory, CVA, ASA* 

Carl Sheeler outlines specific actions to take to improve business practices. He bases this advice on his twenty-five plus years of experience, thousands of appraisals, over 170 expert witness court engagements, and having given over 300 presentations. His goal is to share these experiences to make you even better at what you do.

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Summaries of contemporary research in valuation and forensic accounting selected from numerous academic research outlets that illustrate the core of this novel research while increasing awareness among the community of the subject matter.



#### LITIGATION CONSULTING

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Presenters in the NACVA Conference Business Applications, Communication, and Practice Management Track discuss tips on improving your visibility...and the pros and cons of the information age and its impact on business valuation.



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5217 South State Street, Suite 400 Salt Lake City, UT 84107 Tel: (801) 486-0600, Fax: (801) 486-7500 E-mail: NACVA1@NACVA.com

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